

When the initial novelty of RSL wears off it is up to the cabin crew to keep things fresh and new. They would experiment with new ideas and formats, new questions, new catchphrases, gimmicks and promotions. But the secret is really to work at creating a never-ending stream of new passengers and new stars to shimmer and shine in the airplane lounge.

sky's the limit

Your only real constraints should be the size of the venue - a genuine concern in some small bars and clubs - and the number of passengers the cabin crew can physically cope with at one time.

Once your RSL really starts to happen all kinds of other stuff starts to happen too. There is the obvious stuff like flights getting fuller and with more repeat business and Frequent Flyer numbers going ballistic; but there is also more bizarre stuff like all the local scenesters flying RSL and increasingly strangers say 'hi' to the cabin crew in the street.

The relationship between cabin crew and the venue also changes. Suddenly the venue staff gets friendlier and the cabin crew are better placed to negotiate with the venue over prizes, wages and promotions. Then other venues start to take an interest or to headhunt cabin crew so potentially the number of venues and flights per week can increase.

crystal ball

OK, indulge us little now as we take a fantasy glimpse into the future. The RSL future is a global empire with lots of wings.

There will be a web site accessed by tens of thousands of people per day.

There would be a publishing wing with How To books obviously but also quiz books and RSL annuals. A record company wing releasing chemical lounge tracks. A line of clothing wing selling golf shirts and loafers. A wing approving franchises. A movie making wing. A wing providing after-dinner speakers - lots and lots of cool wings.

Hopefully what you have read so far has got your brain ticking and thinking 'hmmm, I want to do this; this sounds fun' - what are the next steps?

bombshell

Home truth time: you cannot do our RSL; you can only do your own RSL, which is going to be different by definition. Your RSL is going to have a different cabin crew, different passengers and a different venue, which inevitably means a different RSL. In fact, unless you buy the rights, you can't even use the name 'Ready Steady Lounge' or RSL, sorry.

Now before you demand an immediate refund and before we get lynched let's put things in perspective. If you follow the Golden Rules supplemented by the rest of this manual you will put on a successful event. Obviously every 'RSL' will be unique but the themes and thrust of the Golden Rules still apply and should still be applied. And in time your event will grow to fit your cabin crew, your venue and your passengers.

Whatever you do and however you do it the tenth and final Golden Rule is simply:



have fun

This is your book so use it one way or another whether as a serious manual to make stuff happen or as a something cute to prop up your coffee table.

If you are serious re-read this manual until you know it inside out, find yourself a suitable venue and make a pitch to get the gig. Good luck.

end bit

That is about the size and shape of our RSL. Thank-you for joining us. We hope this manual has informed and entertained and that you now have an insight into what we do and how we make it work. The final bits are a quick recap on the ten - how about that - ten Golden Rules in an easy reference format plus a glossary of RSL terms.

No doubt our flightpaths will

meet again sometime soon but until then luck and love from everyone at Ready Steady Lounge.

Please write or e-mail us at Art Threat through jetpace with your *RSL* suggestions or experiences. We would love to hear from you and we promise to reply.

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RSL Ten Golden Rules

- 1 cabin crew people are passenger people
- 2infotainment is the RSL fuel to inform and entertain
- **3**RSL questions are zeitgeist and passenger friendly
- everyone that flies RSL flies celebrity class
- 5 the cabin crew will appear jetpaced at all times
- Frandom events in flight are features not problems
- once the passengers become RSL RSL takes-off
- **8** the RSL passengers are the real stars of RSL
- g continual improvements make flights increasingly supersonic
- 10have fun

RSL Glossary of Terms

Word/Phrase Definition

Airplane where *RSL* happens

Air Rage rowdy or unruly passengers

Big Answer Sheet for in-flight audio

Boarding passengers enter airplane
Cabin Crew quiz producers & presenters

Cartoonify become like cartoon

Check-in Desk where passengers board flight Cockpit where flight equipment is kept

Door of Destiny RSL backdrop

Faces an optional pictures round
Flight quiz rounds & features
Flight Announcement final call for passengers

Frequent Flyer passenger in loyalty scheme
Hustle cabin crew get passengers
Jetpaced the opposite of jet lagged
In-flight Audio pop intros & theme tunes

Infotainment inform + entertain

Key Word[s] in question suggest answer

Lounge Area main passenger area

LoungeTrack a soundtrack of lounge music

Minibiog a short celebrity biography

No Lose question where passenger wins

Passenger $_{TM}$ a person flying RSLPerma Smile durable fixed smile

Personalities Sheet an a thru z initials game

Reception where cabin crew are based

RSL Ready Steady Lounge

RSL time flight duration

ScoreMaster overall scoresheet

Subsonic low quality

Supersonic excellent or successful

Winging-it ad libbing Zeitgeist nowness